

Longevity Impact Forum Privacy Policy

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The LiformWebsites are maintained by the DAYS.exchange initiative group, 5A Neuhofstrasse, CH-6340 , Baar, Switzerland

LIFORUM is committed to protecting the privacy of our users. We strive to provide a safe, secure user experience.

About Our Privacy Policy

This Privacy Policy sets forth the online data collection and usage policies and practices that apply to the LIFORUM websites currently including LIFORUM.org, *and* DAYS.exchange

The LiformWebsites contain links to other websites over which we have no control. We are not responsible for the privacy policies or practices of other websites that you visit through a link on the LiformWebsites.

This Policy provides information required under the General Data Protection Regulation (GDPR), including:

- Personal Data we collect
- How Personal Data will be processed and the legal basis for processing
- With whom Personal Data will be shared
- Retention of your Personal Data
- What safeguards are in place to protect your Personal Data
- The transfer of your Personal Data outside the EEA
- Your rights with regards to your Personal Data
- Where to address your questions or complaints

Policy Details

What is Personal Data?

Personal Data (also referred to in this policy as Personal Information) means any information relating to a natural person who can be identified by reference to an identifier such as a name, an identification number, location data, an online identifier, or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that person.

Personal Information We Collect

When you visit the LiformWebsites, there are four types of information you might provide to us: contact information you knowingly choose to disclose; billing information when you join, subscribe, or make a purchase; demographic or other information about you; and technical information collected by us as you interact with our websites.

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Contact Information

In some areas of the LiformWebsites, we request or may request that you provide personal information, including your name, address, e-mail address, and telephone number.

Purchaser Information

In some areas of the LiformWebsites, we request or may request that you provide your credit card number, contact information, and billing information.

Demographic Information

In other areas, we collect or may collect demographic information such as your age, career focus and discipline, preferences, gender, educational degrees, ethnic background, interests, and household income range. Sometimes, we collect or may collect a combination of information types. Examples of areas on the LiformWebsites where we collect or may collect personal or combined personal and demographic data are pages where you can sign up to use a service, post a resume, enter a contest, or purchase a product.

Technical Information

We also gather or may gather certain information about your use of our site, such as what areas you visit and what services you access. Moreover, there is information about your computer hardware and software that we collect or may collect. This information can include, without limitation, your IP address, browser type, domain names, access times, and referring website addresses. Some of this information is collected through the use of cookies (described below).

Use of Personal Information

The information collected may be used by LIFORUM for the purpose of providing you with the content you request, operating and improving the LiformWebsites, fostering a positive user experience, and delivering the products and services that we offer.

We may also use the information we gather to inform you of other products or services available from the LiformWebsites or to contact you about your opinion of current products and services or potential new products and services that may be offered.

We may use your contact information in order to send you e-mail, postal mail, or other communications regarding updates at the LiformWebsites, such as Job Alerts, newsletters, new opportunities, and additional listings which may be of interest to you. We may also use it to send you information about third-party products and services that match your interests and preferences, if you opt in for this communication. The nature and frequency of these messages will vary depending upon the information we have about you. In addition, at the time of registration for certain services, such as Careers Job Alerts, or free partial access to any of the LiformWebsites, you have the option to elect to receive additional communications, information, newsletters, and promotions relating to topics that may be of special interest to you.

If in the future we intend to process your Personal Data for a purpose other than that for which it was collected, we will provide you with information on that purpose and any other relevant information.

For EU-based visitors and subscribers, the following table provides information required by the GDPR relating to our use of your personal information.

Personal Information	Legal Basis for Processing
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Personal Information

Legal Basis for Processing

Contact information, including name, address, e-mail address, and telephone number.

Consent to provide you with the content you request, as necessary for the performance of a contract.

Purchaser information, including credit card number, contact information, and billing information.

Necessary to provide you with the content you request.

Demographic information, including age, career focus and discipline, preferences, gender, educational degrees, ethnic background, interests, and household income range.

Legitimate purpose of providing tailored content to you.

Technical information, including your IP address, browser type, domain names, access times, and referring website addresses.

Legitimate purpose of authenticating subscribers and optimizing website performance.

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Retention of Personal Information

We retain indefinitely all the personal information we gather about visitors or subscribers as necessary to fulfill our contract with you. We retain indefinitely certain anonymized information we gather about visitors or subscribers for the legitimate purpose of performing website analytics and providing use of our website to all visitors in an efficient, practical, and relevant way. If there is no legal basis or other requirement for keeping your data AND after there has been no activity from you for twenty-six (26) months, your data that is no longer required will be purged.

Sharing of Personal Data

We do not share or disclose your personal information to third parties except as set forth below:

Personal Information	Purpose of Sharing
Technical information	With LIFORUM partners for the legitimate purpose of understanding usage patterns for LIFORUM Websites and those of our partners.
Technical information	With web hosting and other technical service providers for the legitimate purpose of hosting our web servers and ensuring information security for our networks.
Contact information	With our scientific partners, with your consent, for the purposes of providing you with services tailored to your interests and preferences.

- In addition, we disclose personal information if legally required to do so, if requested to do so by a governmental entity, or if we believe in good faith that such action is necessary to: (a) conform to legal requirements or comply with legal process; (b) protect the rights or property of LIFORUM; (c) prevent a crime or protect national security; or (d) protect the personal safety of users or the public.
- In the event any one or all of the LIFORUM Websites become the subject of a bankruptcy proceeding, whether voluntary or involuntary, the LIFORUM or its trustee in bankruptcy may sell, license, or otherwise dispose of such information in a transaction approved by the bankruptcy court as is legally required.
- In the event the LIFORUM is acquired in whole or part by a third party by way of merger, consolidation, or purchase, we will disclose and transfer such information to the third party.
- The LIFORUM may also share aggregated anonymous information about visitors to LIFORUM Websites with its clients, partners, and other third parties so that they may understand the kinds of visitors to the LIFORUM Websites and how those visitors use the site.

Transfer of Personal Data Outside the EEA

Personal Data captured on this website may be transferred to, and stored or otherwise processed at, a destination outside the European Economic Area (hereinafter "EEA"), including destinations that are not subject to Data Privacy Provisions equivalent to those in the EEA countries in which you provided your Personal Data.

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We transfer your data to the US and Germany with your consent or where necessary to provide you with the services you have requested. We will take all steps reasonably necessary to ensure that your Personal Data is processed safely and in accordance with this Privacy Policy.

Your Rights under the GDPR with regard to your Personal Data

Under the GDPR, EU-based visitors and subscribers have the rights to request from us access to Personal Data we store about you, to amend (or rectify) this data, to restrict our processing of the Personal Data, to erase the data, and to receive a copy of the data in a structured, commonly used, and machine-readable format (data portability). If you wish to invoke a right under the GDPR, you may contact us at info@Liforum.org. Please use the subject line “GDPR query” in the subject line. Your e-mail should include a sufficiently detailed description of the GDPR right with which you seek assistance. We may need to contact you for further information and reserve the right to charge a fee for certain requests. LIFORUM will notify you if your request has been granted or declined, or if exemptions apply.

If you have provided consent for the processing of your data, you have the right (in certain circumstances) to withdraw that consent at any time, which will not affect the lawfulness of the processing before your consent was withdrawn.

You have the right to lodge a complaint with the Information Commissioner’s Office (ICO) if you believe that we have not complied with the requirements of the GDPR with regard to your Personal Data.

Information You Post

If you post any personal information in public and/or social network areas of the LIFORUM and . Websites, e.g., in online forums or chat rooms, the information disclosed may be displayed to other users of these services and may be collected and used by others over whom we have no control. LIFORUM is not responsible for the use made by third parties of information you post or otherwise make available in public areas of the LIFORUM and *DAYS* Websites. If you remove information that you have made public on LIFORUM Websites, copies may remain viewable in cached and archived pages of the LIFORUM Websites or if others have copied or saved that information.

Opt-In and Opt-Out Choices

The registration forms and other sections of the LIFORUM and *DAYS.exchange* Websites where we collect your information provide you with relevant opt-in and opt-out choices regarding promotional activity and other communications with you.

Cookies

A cookie is a text file that is placed on your hard drive by a webpage server. We use cookies to deliver faster and more accurate results and a more personalized site experience. We also use cookies to track clickstreams, for load balancing, and for analytic purposes.

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We may use AdWords Remarketing, a remarketing and behavioral targeting service provided by Google. We also may use Google Analytics data and the DoubleClick cookie to serve ads based on a user's prior visits to our website.

Web Beacons

Our webpages may contain electronic images known as web beacons (sometimes called single-pixel GIFs) that allow us to count users who have visited those pages and to deliver co-branded services. Web beacons are not used to access your personally identifiable information on the LIFORUM Websites. They are a tool we use to compile aggregated statistics about our website usage. Web beacons collect only a limited set of information, including a cookie number, time and date of a page view, and a description of the page on which the web beacon resides.

Feedback

We have, or may have, an area on our websites where you can submit feedback. Any feedback you submit in this area becomes our property, and we have a legitimate interest in contacting you for further information.

How We Protect Your Information

We are concerned with protecting your privacy and data, but we cannot ensure or warrant the security of any information you transmit to us and we cannot guarantee that your information on the LIFORUM Websites may not be accessed, disclosed, altered, or destroyed by breach of any of our industry-standard physical, technical, or managerial safeguards.

Additional Terms and Rules for Social Networking

Social networking services provided on the LIFORUM Websites (e.g., the *DAYS* Careers Community pages) may have additional terms of conduct, privacy policies, and privacy settings that you will be required to agree to and set when you register for such services.

Updating Your Information

It is important to us that we have your correct contact information so that you don't miss out on further correspondence or experience problems with the delivery of publications and products.

Members and customers with a LIFORUM ID can change their personal information or update their account information at any time by entering in their account. Other registrants or users may also update their personal information at any time by sending an e-mail to info@liforum.org.

Changes to Privacy Statement

If we change our Privacy Statement for the LIFORUM and *DAYS.exchange* Websites, we will post those changes here so that you will always know what information we gather, how we might use that information, and to whom we will disclose it.